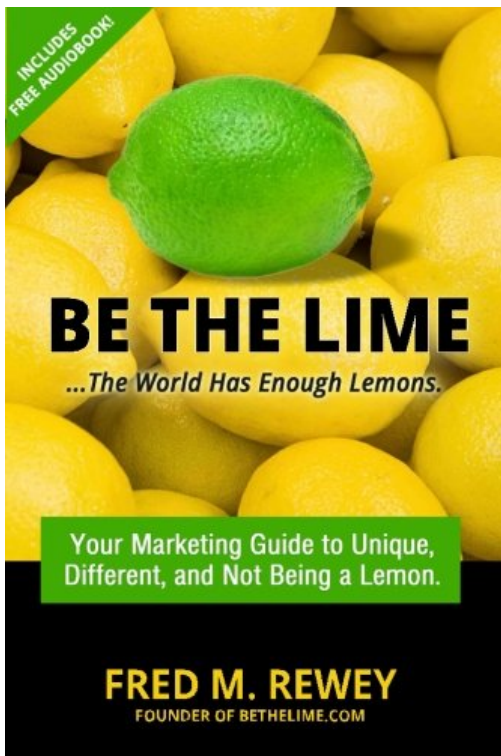


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Book details

- Author : Fred Rewey
- Pages : 206 pages
- Publisher : Exposure One 2016-12-02
- Language : English
- ISBN-10 : 0692800034
- ISBN-13 : 9780692800034



Book Synopsis

There is no question that the online world and social media can lift your business or brand to the next level. But how do you do it? How do you get heard among all the noise? How do you stand out? Finally, there is a book with social media marketing tips that walks you through what you need and what you don't. You don't have to hire a staff of so-called experts or spend countless hours online to be effective. You just need to do the right things! "Be The Lime" helps you find your unique online and social media voice. Pair that with proven marketing strategies and tactics you can use today to make you stand out! This book is for: The Brick and Mortar business that are interested in the art of social media and want to get more customers in the door. The online entrepreneur who wants his/her brand to attract raving fans. The person trying to sell anything online. The small business who is overwhelmed by social media and doesn't know where to start. The medium sized business who wants to build a celebrity-like image that resonates with people. The person who doesn't want a full-time marketing job but needs business marketing and some simple real world strategies that can be implemented today!